

We added print-on-demand to meet your training needs



“FedEx Office was already a trusted and valued supplier, so it was pretty natural for us to explore a strategic alliance that would allow us to integrate our systems and give customers the best of both worlds, print and digital, in a single platform.”

—Lance Westbrook, SVP Corporate & Business Development



SharedBook

SharedBook provides an integrated platform for digital, mobile, and print distribution to training firms and corporate L&D organizations worldwide. Through a joint integration with FedEx Office, SharedBook allows training providers to quickly, affordably, and securely manage both print and digital versions of their content in a single platform, while retaining complete control of their intellectual property.

SharedBook at a glance:



Training providers can manage all of their content in a single platform to satisfy their users' choice of in-person or virtual training, online or offline access, and a blend of print and digital materials.



Generates secure, mobile-ready eBooks from print-ready files, which users can access immediately on any digital or mobile device, through a custom-branded mobile app and online portal.



Connects seamlessly with our national network, allowing customers to add secure digital distribution options without limiting their traditional print choices.



Learn more: fedex.com/businessolutions

Challenges:



Digital readiness

Customers increasingly expect anywhere and anytime access on PCs and mobile devices, but not all users are ready to go digital-only and continue to prefer printed copies.



Keeping content secure

Training providers need to maintain control of who has their content and what they can do with it to prevent unauthorized file sharing.



Cost

Today's training material is updated frequently and often tailored for individual sessions, so it is difficult to order in quantity, or with enough lead time to keep per-copy costs low.



Quality and consistency

To deliver on their own brand promise, training providers need to ensure each participant receives a consistent user experience, regardless of their location.

Solutions:



Comprehensive print capabilities

SharedBook collaborated with FedEx Office to provide users with high-quality printed copies, whether they come from a large print run or a single copy picked up from any of FedEx Office's retail locations. This allows training organizations to have professional materials produced in the city of the training.



Elevated technology

SharedBook developed an online print-on-demand workflow that allows customers to set printing options, order printed copies for pickup or delivery, and transfer order instructions with print-ready content files securely to any FedEx Office in minutes.



Customer savings

Customers can benefit from low, fixed-cost printing charges based on the large volume SharedBook customers do collectively, not individually. Training providers often save up to 25% on printing and shipping and normally can provide print and digital to participants for less than their current cost for print-only.



“FedEx Office’s national network allows training organizations to have materials printed where they need them, instead of having to send a file to Memphis and having copies flown back to them in San Francisco. That just adds a lot of time, cost, and environmental impact that is really not necessary.”

—Lance Westbrook

Results:



Secure distribution



Consistent quality



Increased flexibility



Immediate availability



Reduced cost